

AQA A Level Business
Year 12 Transitional
Material Booklet



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Hand in date: **W/C 22nd September 2026**



Welcome to A Level Business and Sixth Form at Sharnbrook Academy! I'm Mrs. Lloyd, Head of Business and I'm excited to embark on this journey with both familiar and new faces. Over the coming years, we'll delve into the world of business, where hard work, dedication, and yes, perhaps a few nerves, will pave the way for memorable experiences and exciting career paths.

This workbook is your ticket to success. It's packed with tasks and instructions designed to prepare you for the academic year ahead. Be sure to save it digitally and complete it using a laptop or computer. Then, print it out before our first lesson. If you encounter any difficulties along the way, don't hesitate to reach out to me via email (you'll find my address at the front of this booklet).

This is your moment to shine and leave a lasting impression. Let's dive straight into business!

This booklet is designed to help you transition smoothly into A-Level Business. It contains **important tasks and preparation activities** to set you up for success.

 **Please save and complete this booklet digitally. Then print it and bring it to your first Business lesson.**

If you have any questions or need support over the summer, feel free to email me tlloyd@sharnbrook.academy. I look forward to seeing your work and starting the term with a strong foundation.

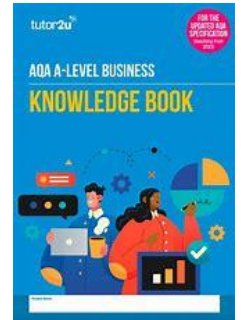
Business Equipment Checklist

- ☐ Slim ring binder folder with a set of dividers (for organizing lesson notes)
 - ☐ Well-equipped pencil case, including:
 - Pens (black, blue, red)
 - Pencils
 - Eraser
 - Ruler
 - Highlighters (very helpful for annotations)
 - Sharpener
 - ☐ Calculator (basic scientific calculator recommended)
 - ☐ A4 lined paper pad (for note-taking and practice)
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Recommended Reading List

Core Textbooks

1. **AQA A Level Business (Third Edition)** – *Andy Mottershead*
 - Officially written for the AQA specification
 - Includes case studies, detailed theory and exam practice
2. **AQA Business for A Level** – *Rob Jones & Ian Marcouse*
 - Strong coverage of core topics with real-world examples
3. **AQA A Level Business Exam Practice Workbook** – *Pearson*
 - Practice questions, model answers, and exam tips



Supplementary Books

4. **Business Studies for AQA A Level** – *Paul Hoang*
 - Concise revision guide focused on exam technique
 5. **The Economist** (Magazine)
 - Develops real-world business context for essays
 6. **Financial Times** (Newspaper)
 - Excellent for staying current on UK and global business
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Topic-Specific Books

- **Marketing:**

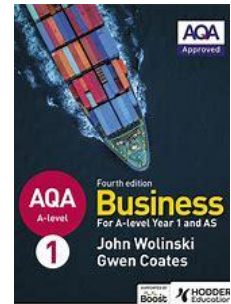
- *“Principles of Marketing” – Philip Kotler (Intro chapters)*
- *“AQA Business for A Level and AS” – Rob Jones (Marketing sections)*

- **Finan**

- *“Accounting for Non-Accountants” – Wayne Label*

- **Management:**

- *“The 7 Habits of Highly Effective People” – Stephen Covey*



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Top Online Resces for AQA A-Level Business

Business Podcasts for A-Level Students

1. The Indicator – Planet Money

- Bite-sized business and economics topics explained



2. How I Built This – NPR

- Entrepreneurial success stories and innovation insight

3. The A-Level Business Podcast (Tutor2u)

- Covers AQA topics and exam advice

4. HBR IdeaCast – Harvard Business Review

- Interviews with global business leaders

5. The Bottom Line – BBC Radio 4

- UK-based discussions on business performance and leadership

Resource	Description
Tutor2u Business	
tutor2u.net/business	Revision notes, exam advice, case studies, and video resources
AQA Official Website	
aqa.org.uk	Specification, past papers, mark schemes, examiner reports
BBC Bitesize – AQA Business	
bbc.co.uk/bitesize	Great for quick revision and concept overviews
Seneca Learning	
senecalearning.com	Interactive learning quizzes tailored to the AQA spec
The Student Room	
thestudentroom.co.uk	Connect with other students, get tips and notes
Bizconsesh	
bizconsesh.com	Clear topic summaries and exam model answers

Task 1 Compulsory Induction Tasks**✓ Compulsory Induction Tasks**** Deadline: First Business Lesson of Term (September 2026)**** There will be a Numeracy Test during your first week!**

Please ensure this is your own work. We are looking for effort, independence, and engagement — a great first impression starts here.

Task 1: Key Business Terminology

Learn and define each of the following key terms:

Profit, Revenue, Market Share, Stakeholder, Dividend, Ethics, Supply Chain, Inflation, Investment, Economies of Scale

Use a business glossary or reliable online sources (e.g. Tutor2u).

The Recession:
The Business Cycle:
Disposable Income:
Price and Income Elasticity of Demand:
Monopoly:
Collateral:
Return on Investment (ROI):
Economies and diseconomies of scale:

Task 2: Research Task (Amazon)**Task 2: Amazon SWOT Analysis**

Conduct a **SWOT analysis** (Strengths, Weaknesses, Opportunities, Threats) for **Amazon**.

Present this in bullet point form with short explanations.

 Use the resources below to support you:

- [SWOT Explanation – Tutor2u](#)
- [SWOT Video – Tutor2u](#)

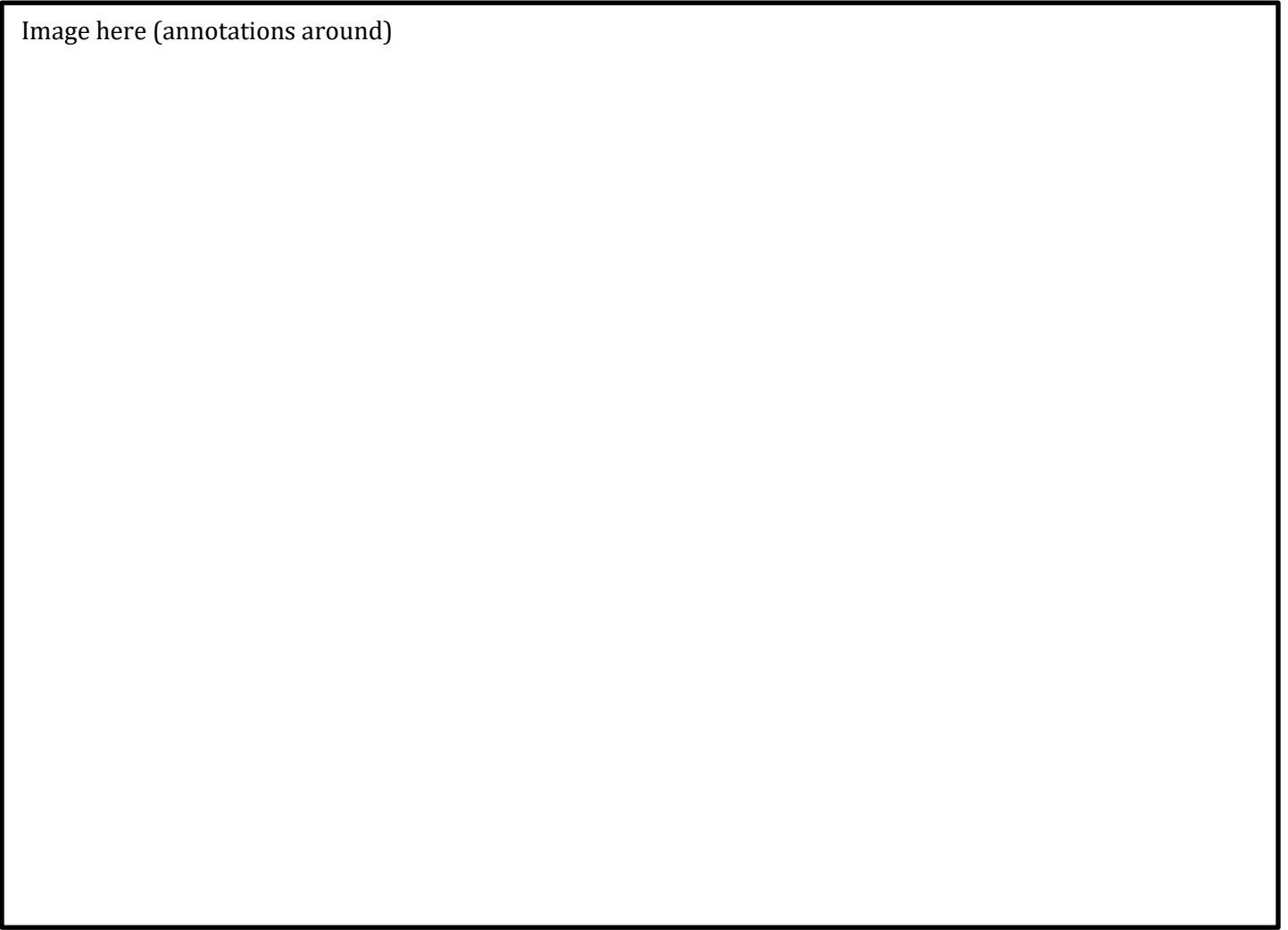
<u>Strengths: (what strengths do they hold as a company?)</u>	<u>Weaknesses: (areas that may need improving on)</u>
<u>Opportunities: (what opportunities as a brand do they have in the future)</u>	<u>Threats: (who or what are their biggest threats what could they do about it could link in with opportunity)</u>

Task 3: The Business Cycle

Draw and label the **Business Cycle**, and annotate the different stages:

- Boom, Recession, Recovery, Slump
For each stage explain what happens to:
- Employment
- Disposable Income
- Interest Rates
- GDP
- House Prices
- Consumer Confidence

Image here (annotations around)



Well done for completing all the tasks!

Preparation Tasks Checklist

Before Term Starts

Task	Tick When Done
Save this booklet digitally and complete using a computer	☐
Print your completed booklet for the first Business lesson	☐
Contact Mrs Lloyd if you have any questions	☐
Refresh your numeracy skills (maths test in Week 1)	☐

Reading and Resource Prep

Task	Tick When Done
Review the AQA Business Specification on the AQA website	☐
Explore Tutor2u for revision notes and exam tips	☐
Visit BBC Business News and The Financial Times online	☐
Browse through at least one business-related podcast or article	☐
Check out recommended books (see list below)	☐

Recommended Core Textbooks

Book	Tick if Reviewed
AQA A Level Business (3rd Ed) – Andy Mottershead	☐
AQA Business for A Level – Rob Jones & Ian Marcouse	☐
AQA A Level Business Exam Practice Workbook – Pearson	☐

 Optional Supplementary Resources

Resource	Tick if Explored
Business Studies – Paul Hoang	☐
The Economist (magazine)	☐
Financial Times (newspaper)	☐
Seneca Learning AQA Course	☐
The Business Tutor (YouTube)	☐

 Compulsory Induction Tasks
 Task 1: Business Terminology

Task	Tick When Done
Define 10 key business terms (profit, market share, ethics, etc.)	☐
Write definitions in your own words	☐

 Task 2: Amazon SWOT Analysis

Task	Tick When Done
Research Amazon's Strengths, Weaknesses, Opportunities & Threats	☐
Present in bullet point format	☐
Use supporting links (Tutor2u SWOT resources)	☐

 Task 3: The Business Cycle

Task	Tick When Done
Draw and label the four phases: Boom, Recession, Slump, Recovery	☐
Annotate with key factors (employment, income, interest rates, GDP)	☐

 Bonus: Business Media Engagement (Optional but Recommended)

Task	Tick if Completed
Listen to 1 episode of a business podcast (e.g., The Indicator, How I Built This)	☐
Read a business-related article or news story and note down key points	☐

 Final Checks

Final Step	Tick When Done
Completed all tasks in own words (not copied from the internet)	☐
Booklet saved AND printed	☐
Confident and ready for Week 1 Business	☐

 **Need Help** If you have any questions or concerns over the summer, please contact:

 **Mrs Lloyd** – tlloyd@sharnbrook.academy